

## **Privata Developer to Host ‘Pre-Groundbreaking’ Event**

The public is invited to a pre-groundbreaking celebration being held by Privata Town Homes’ developers Normandy Shores LLC. The event is to take place Thursday, March 30, from 5 to 8 p.m. in the development’s sales center, 9559 Harding Ave., Surfside. Hors d’oeuvres and cocktails will be served.

Privata Town Homes will consist of 43 luxury town homes, each with water and park views, located at 25-135 N. Shore Drive in the village of Normandy Shores in Miami Beach. Preconstruction prices have ranged from \$865,000 to just over \$1.5 million.

According to sales director Monica Ramirez, Privata Town Homes has been offering pre-construction pricing which will change after March 30. “We are celebrating because it won’t be long before we will break ground on this exciting townhome development,” she says. “Sales have been progressing well, and until the 30th we are holding the prices at the preconstruction rates, and offering generous broker commissions. After the event we will have to raise prices. We wanted to mark this time with a little fun and show off our remaining units. We hope prospective homeowners will take advantage of the chance to learn about this great location and the community’s unique features.”

Jason L. Jones, vice president of Fort Lauderdale-based developer Normandy Shores LLC, has announced that the award-winning architecture firm Beilinson Gomez Architects, PA has been selected to provide architectural services for the company’s newest waterfront community.

Based in Miami, Beilinson Gomez specializes in residential, commercial, retail and historic preservation projects. Notable projects in South Florida include 344 Ocean Drive, Avanti, Ocean One and 801 Washington.

“We selected Beilinson Gomez Architects because their design philosophy is so in keeping with the type of ambience we want to establish,” said Jones. “The firm is also extremely familiar with the Normandy Shores area and the exciting renaissance of residential areas, as well as the improvements to parks, streetscapes and landscaping that are currently under way.”

“Our goal in designing Privata was to create a fresh look for the evolving urban skyline of Miami,” said Jose L. Gomez, AIA. “The architecture is really quite unique for the area. Privata will certainly serve as a catalyst for the rebirth of the neighborhood.”

Gomez said that the design for Privata is contemporary — an urban concept reminiscent of an early turn-of-the-century design, but a housing prototype that recognizes the needs of today’s modern homeowner. Pursuant to guidelines proposed by the Miami Beach Design Review Board, Privata will have four distinct building types, which in combination with different orientations for each building gives every unit a unique appearance. “You will never see two of a kind when viewing them from the street or the water,” Gomez said.

The town homes at Privata, which will range in size from 3,086 to 3,530 total square feet, will feature two-car garages, spacious rooftop terraces with hot tub and wet bar connections, private elevators, luxurious European kitchens with Gatto Cucine cabinetry and granite countertops, marble finishes and expansive private balconies with sweeping views of the Indian Creek Waterway, Fairway Park and the North Shore Golf Course. Waterfront units will have private docks complete with water and electric hookups, as well as no-fixed-bridge ocean access. Privata’s amenities include a resort-style pool with cabanas. Lighted tennis and basketball courts, bike paths, walking trails and an 18-hole golf course are adjacent to the community.

The sales center for Privata is located at 9559 Harding Ave. in Surfside. It is open from 10 a.m. to 6 p.m. Monday through Saturday and by appointment on Sunday. For more information or to RSVP for the pre-

groundbreaking celebration, call 305-861-4800. For more information about Privata Town Homes, visit [www.privatatownhomes.com](http://www.privatatownhomes.com).

[http://www.miamisunpost.com/archives/2006/03-23-06/Home\\_Living.htm](http://www.miamisunpost.com/archives/2006/03-23-06/Home_Living.htm)